



PROGRAM DETAILS

Local business develops **ezEonline!** program and can now offer this service direct to small businesses thanks to the Federal Government under the Small Business Online Program.

Small Business can now get online easily!

The **ezEonline!** Program aims to give small business in Western Victoria an easy way to overcome barriers when trying to establish themselves online. The program developed by New Biz Solutions has been designed to empower Small Business operators and provide a user friendly and cost efficient way of reaching a local, national and global audience.

"It's great to finally be able to offer this kind of service to Small Businesses throughout Western Victoria. All businesses should have a website presence to some degree and to be able to offer this in such a convenient and cost efficient way is very exciting." says ezEonline program developer Paul Brick.

The **ezEonline!** program consists of 3 x weekly workshops which will show Small Businesses how to develop their own professional website that will be online at the end of the workshops. The workshops will run throughout Western Victoria and give Small Businesses the *opportunity* to attend a free information session, held in Ballarat, Bacchus Marsh, Bannockburn, Daylesford, Ararat and Horsham.

"Our goal has always been to try and help business get online in a straight forward and affordable way. This program has been in development for quite some and a lot of the hard work and planning shows in where we are today. We are still a few weeks off from the official launch but the Federal Government funding has really made this possible and available to Small Businesses much quicker than we were planning."

"I'd encourage all Small Business who haven't yet made it online to attend the information session. It's the easiest way to see how the program works and what can be achieved. It really has been developed to make the getting online process easy, user friendly and at a fraction of the cost."

We expect the take up of this program to prove very popular and would encourage businesses to register their interest at ezEonline.com.au or by us directly to make sure you don't miss out on the government funded ezEonline! program." says ezEonline program developer Paul Brick.

The **ezEonline!** program will aim to assist up to 500 Small and Home Based Businesses across Western Victoria. The government is subsidising the funding for the workshop training portion of the program, meaning the only cost for eligible Small and Home Based Business will be between \$220 and \$440 depending on the domain name, email and hosting requirements of each business. **ezEonline!** was developed by New Biz Solutions located at Greenhill Enterprise Centre at Mt Helen.

For more information or any other questions about the ezEonline! Program, please contact:

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